

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**  
**USA**

<u>Contract / Revision</u> 498854 /		<u>Alt Order #</u> 06378049
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Estimate #</u> 503	
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$500.00	NM		
				Credited								
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$500.00	NM		
				Credited								
N 12	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$1,025.00	NM		
				Credited								
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$1,025.00	NM		
				Credited								
N 13	KVVU	10/22/12	10/23/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	MTu-----	:30		\$950.00	NM		
				Credited								
	4	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	MTu-----	:30		\$950.00	NM		
				Credited								
N 20	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
				Credited								
<b>Totals</b>											<b>60</b>	<b>\$76,500.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
498854 /		06378049
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	ROMNEY FOR PRESID	503
<u>Advertiser</u>		<u>Original Date / Revision</u>
Romney for President, Inc		10/24/12 / 10/24/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	60	\$76,500.00	\$65,025.00
<b>Totals</b>	<b>60</b>	<b>\$76,500.00</b>	<b>\$65,025.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT24/12 16.08  
\*\*\*CHANGES\*\*\*  
\*\*\* KVVU-TV \*\*\*

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	STEPHANIE KINCAID	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
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99	99	99
100	100	100

1000

[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/12 16.08

OK'D M40M6  
SEE LINES 23-24  
NEW TOTAL \$76550 (-2600)  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AGENCY ADVERTISER CODE = AGENCY EST# = 503  
AGENCY PRODUCT CODE =

12	S	530P-600P	30	\$1,025.00	10/22	10/23	2	M-TU
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PROGRAM : NEWS  
CON COM1: MAX 2X DAY  
CREDIT TAKEN FOR 2 SPOT(S) MISSED OCT22

REP HEADLINE# 6378049 TRF# 498854  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 16.08  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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13	S		700P-730P	30		\$950.00	10/22	10/23	2		M-TU	2
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PROGRAM : EXTRA  
CON COM1: MAX 2X DAY  
CREDIT TAKEN FOR 2 SPOT(S) MISSED OCT22

20	S		800A-900A	30		\$850.00	10/21	10/21	0		SUN	0
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PROGRAM : NEWS  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT21

23	A		1100A-1200N	30		\$450.00	10/17	10/17	2		WED	2
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PROGRAM : ANDERSON  
ORD COM1: 2 SPOTS AIRED FROM LINE 5. TP CHG ON WEDNESDAY 10/17. PLS APPROVE.

24	A		730P-800P	30		\$1,350.00	10/17	10/17	1		WED	1
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PROGRAM : TMZ  
ORD COM1: FROM LINE 15 ONE SPOT DID AIR. PLS APPROVE.

STATION MAKEGOOD OFFERS:

M4 OK'D MISSED: BONUS  
OFFER: WED/1100A-1200N OCT17(2/WK) 30S \$450.00 (OCT24/12) PLS ADVISE.  
CMT: 2 SPOTS AIRED FROM LINE 5. TP CHG ON WEDNESDAY 10/17. PLS APPROVE.

M5 OK'D MISSED: BONUS  
OFFER: WED/730P-800P OCT17 30S \$1,350.00 (OCT24/12) PLS ADVISE.  
CMT: FROM LINE 15 ONE SPOT DID AIR. PLS APPROVE.

M6 OK'D BUY#8 MISSED: M-TU/400P-500P OCT22(2/WK) 30S \$500.00 (OCT24/12)  
BUY#12 M-TU/530P-600P OCT22(2/WK) 30S \$1,025.00  
BUY#13 M-TU/700P-730P OCT22 30S \$950.00  
BUY#20 SUN/800A-900A OCT21 30S \$850.00  
OFFER: NONE  
CMT: SPOTS N/A DUE TO BASEBALL, DEBATE AND RATE.

OCT/12 76550.00 CONTRACT TOTAL 76550.00  
TOTAL SPOTS 60

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 16.08  
 REP HEADLINE# 6378049 TRF# 498854  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
 \*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL 0%  
 SHARES EST KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

<u>Contract / Revision</u> 498854 /		<u>Alt Order #</u> 06378049
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/17/12 - 10/23/12		<u>Estimate #</u> 503
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/16/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	6	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				6	\$725.00			
N 2	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				4	\$725.00			
N 3	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				6	\$700.00			
N 4	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				4	\$700.00			
N 5	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				6	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		<del>\$450.00</del>	NM		
			See MG 5.7,5.8									
	4	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		<del>\$450.00</del>	NM		
			See MG 5.7,5.8									
	7	KVVU	10/17/12-10/17/12	Better	M-F 11a-12p	---W-----	:30		\$450.00	NM		
			Ⓜ MG for 5.4,5.1									
	8	KVVU	10/17/12-10/17/12	Better	M-F 11a-12p	---W-----	:30		\$450.00	NM		
			Ⓜ MG for 5.4,5.1									
N 6	KVVU	10/22/12	10/23/12	Anderson	3-4p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				4	\$450.00			
N 7	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				6	\$500.00			
N 8	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				4	\$500.00			

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 25-TV 5 Drive  
 Henderson, NV 89014  
 (702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498854 /	06378049

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	ROMNEY FOR PRESID	503

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, Inc	10/16/12 / 10/17/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 6378049 TRF# 498854  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.57  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # 762 SALESMAN #  
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN PH- TERESA DIFURIA  
BEVERLY, MA 01915

ORDER # CONTRACT # 6378049 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#503 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.57

REP: TO ROSE  
FR NIKKI  
CREDITED M1AND M2  
NEW TOTAL \$79150 (-24650)  
PLS CNF THANKS

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 503

5	S		300P-400P	30		\$450.00	10/17	10/19	0		W-F	0
PROGRAM : ANDERSON COOPER												
CON COM1: MAX 2X DAY												
CREDIT TAKEN FOR 6 SPOT(S) MISSED OCT17												

7	S		400P-500P	30		\$500.00	10/17	10/19	2		W-F	2
PROGRAM : DR OZ												
CON COM1: MAX 2X DAY												
CREDIT TAKEN FOR 4 SPOT(S) MISSED OCT17												

*2 aired TP chg 11-12p*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.57

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		500P-530P	30		\$950.00	10/17	10/19	2		W-F	2
PROGRAM : NEWS CON COM1 : MAX 2X DAY CREDIT TAKEN FOR 4 SPOT(S) MISSED OCT17												
11	S		530P-600P	30		\$1,025.00	10/17	10/19	2		W-F	2
PROGRAM : NEWS CON COM1 : MAX 2X DAY CREDIT TAKEN FOR 4 SPOT(S) MISSED OCT17												
13	S		700P-730P	30		\$950.00	10/22	10/23	3		M-TU	3
PROGRAM : EXTRA CON COM1 : MAX 2X DAY CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22												
14	S		700P-730P	30		\$950.00	10/17	10/19	0		W-F	0
PROGRAM : EXTRA CON COM1 : MAX 2X DAY CREDIT TAKEN FOR 6 SPOT(S) MISSED OCT17												
15	S		730P-800P	30		\$1,350.00	10/17	10/19	0		W-F	0
PROGRAM : TMZ CON COM1 : MAX 1X DAY CREDIT TAKEN FOR 3 SPOT(S) MISSED OCT17												
16	S		730P-800P	30		\$1,350.00	10/22	10/23	1		M-TU	1
PROGRAM : TMZ CON COM1 : MAX 1X DAY CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#5	MISSED:W-F/300P-400P				OCT17(6/WK)		30S	\$450.00	(OCT19/12)	
OFFER: NONE												
CMT:WED MOVED TO 10A-12P DUE TO AFTERNOON NLCS GAME. TH-F TP CHG. SEE MG												
CMT:OFFER. NOT PRE-BOOKED PLS APPROVE.												
M2	OK'D	BUY#7	MISSED:W-F/400P-500P				OCT17(4/WK)		30S	\$500.00	(OCT19/12)	
OFFER: NONE												
CMT:TH-F TP CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												

REP HEADLINE# 6378049 TRF# 498854 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.57  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M3 OK'D MISSED: W-F/500P-530P OCT17 (4/WK) 30S \$950.00 (OCT19/12)  
 BUY#9 W-F/530P-600P OCT17 (4/WK) 30S \$1,025.00  
 BUY#11 W-F/700P-730P OCT17 (6/WK) 30S \$950.00  
 BUY#14 W-F/730P-800P OCT17 (3/WK) 30S \$1,350.00  
 BUY#15 M-TU/730P-800P OCT22 19 30S \$1,350.00  
 BUY#16 M-TU/700P-730P OCT22 19 30S \$950.00

OFFER: NONE  
 CMT: SPOTS N/A DUE TO NLCS GAME & DEBATE. SEE MG OFFER. NOT  
 CMT: PRE-BOOKED PLS APPROVE.

OCT/12 79150.00 CONTRACT TOTAL 79150.00  
 TOTAL SPOTS 63

29  
 79150  
 + 800.00  
 800.00  
 81400  
 Line 15 spot 2  
 10/17  
 20  
 450  
 1350  
 2250  
 79150  
 81400

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL 0%  
 SHARES EST KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6378049 TRF# 498854  
\$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT19/12 11.34  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

13 S 700P-730P 30 \$950.00 10/22 10/23 3 M-TU 3  
PROGRAM : EXTRA  
CON COM1: MAX 2X DAY  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22

14 S 700P-730P 30 \$950.00 10/17 10/19 0 W-F 0  
PROGRAM : EXTRA  
CON COM1: MAX 2X DAY  
CREDIT TAKEN FOR 6 SPOT(S) MISSED OCT17

15 S 730P-800P 30 \$1,350.00 10/17 10/19 0 W-F 0  
PROGRAM : TMZ  
CON COM1: MAX 1X DAY  
CREDIT TAKEN FOR 3 SPOT(S) MISSED OCT17

16 S 730P-800P 30 \$1,350.00 10/22 10/23 1 M-TU 1  
PROGRAM : TMZ  
CON COM1: MAX 1X DAY  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#5 MISSED:W-F/300P-400P OCT17(6/WK) 30S \$450.00 (OCT19/12)  
OFFER: NONE  
CMT:WED MOVED TO 10A-12P DUE TO AFTERNOON NLCS GAME. TH-F TP CHG. SEE MG  
CMT:OFFER. NOT PRE-BOOKED PLS APPROVE.

M2 OK'D BUY#7 MISSED:W-F/400P-500P OCT17(4/WK) 30S \$500.00 (OCT19/12)  
OFFER: NONE  
CMT:TH-F TP CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

M3 OK'D BUY#9 MISSED:W-F/500P-530P OCT17(4/WK) 30S \$950.00 (OCT19/12)  
BUY#11 W-F/530P-600P OCT17(4/WK) 30S \$1,025.00  
BUY#14 W-F/700P-730P OCT17(6/WK) 30S \$950.00  
BUY#15 W-F/730P-800P OCT17(3/WK) 30S \$1,350.00  
BUY#16 M-TU/730P-800P OCT22 30S \$1,350.00  
BUY#13 M-TU/700P-730P OCT22 30S \$950.00  
OFFER: NONE  
CMT:SPOTS N/A DUE TO NLCS GAME & DEBATE. SEE MG OFFER. NOT  
CMT:PRE-BOOKED PLS APPROVE.

M4 UNREST MISSED:BONUS OCT17(2/WK) 30S \$450.00 (OCT19/12)  
OFFER:WED/1100A-1200N  
CMT:2 SPOTS AIRED FROM LINE 5. TP CHG ON WEDNESDAY 10/17. PLS APPROVE.

M5 UNREST MISSED:BONUS OCT17 30S \$1,350.00 (OCT19/12)  
OFFER:WED/730P-800P  
CMT:FROM LINE 15 ONE SPOT DID AIR. PLS APPROVE.

OCT16/12 13.21  
\*\*\* KVVU-TV \*\*\*

PROGRAM : NEWS  
CON COM1 : MAX 2X DAY

REP HEADLINE# 6378049  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT16/12 13.21  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$700.00	10/17	10/19	6		W-F	6
4			700A-900A PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$700.00	10/22	10/23	4		M-TU	4
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 2X DAY	30		\$450.00	10/17	10/19	6		W-F	6
6			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 2X DAY	30		\$450.00	10/22	10/23	4		M-TU	4
7			400P-500P PROGRAM : DR OZ CON COM1 : MAX 2X DAY	30		\$500.00	10/17	10/19	6		W-F	6
8			400P-500P PROGRAM : DR OZ CON COM1 : MAX 2X DAY	30		\$500.00	10/22	10/23	4		M-TU	4
9			500P-530P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$950.00	10/17	10/19	6		W-F	6
10			500P-530P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$950.00	10/22	10/23	4		M-TU	4
11			530P-600P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$1,025.00	10/17	10/19	6		W-F	6

11-12P  
N/A

10/19  
3-14

10/18-10/19

REP HEADLINE# 6378049  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT16/12 13.21  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$1,025.00	10/22	10/23	4		M-TU	4
13			700P-730P PROGRAM : EXTRA CON COM1: MAX 2X DAY	30		\$950.00	10/22	10/23	4		M-TU	4
14			700P-730P PROGRAM : EXTRA CON COM1: MAX 2X DAY	30		\$950.00	10/17	10/19	6		W-F	6
15			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$1,350.00	10/17	10/19	3		W-F	3
16			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$1,350.00	10/22	10/23	2		M-TU	2
17			1000P-1100P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$2,150.00	10/22	10/23	4		M-TU	4
18			1000P-1100P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$2,150.00	10/17	10/19	6		W-F	6
19			1000P-1100P PROGRAM : NEWS	30		\$1,500.00	10/20	10/20	2		SAT	2
20			800A-900A PROGRAM : NEWS	30		\$850.00	10/21	10/21	1		SUN	1
21			1000A-100P PROGRAM : NFL FOOTBALL	30		\$7,500.00	10/21	10/21	2		SUN	2

REP HEADLINE# 6378049  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT16/12 13.21  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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22			1000P-1045P	30		\$1,850.00	10/21	10/21	2		SUN	2
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PROGRAM : NEWS

CONTRACT TOTAL 103800.00  
 TOTAL SPOTS 92

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL 0%  
 SHARES EST

SVC- NSI  
 DEMOS- RA35+\*